

Project name:

Project leader:

Project Product Assessment Rubric: 2014

Performance level	Unsatisfactory	Satisfactory	Proficient	Exemplary
Score	1	2	3	4
Relevance of product to problem identified	<i>The product has some vague relevance to the identified learning need as stated in the driving question</i>	<i>The product offers to address some aspects of the identified problem, but at a rather shallow level and has limited application to real life situations</i>	<i>The product shows relevance to the identified problem and it also shows applicability to real life or classroom situations</i>	<i>The product shows complete relevance to and solves the identified problem effectively. The product also shows relevance to real life situations beyond the learning context</i>
Creativity & Innovation	<i>The product shows no originality, having been adapted from existing ideas without any modifications for local context</i>	<i>The product shows no originality but efforts have been made to modify and adapt it to the context referred to in the problem/ driving question.</i>	<i>The product shows evidence of creativity and effort made to create something new. The product may be unoriginal but has been used in new ways</i>	<i>There is clear evidence of high levels of innovation and creativity. Ideas used show rare application to the identified problem. The product offers effective solutions in new ways that are also exciting.</i>
Relevance of product to subject areas in focus	<i>There is a product, however it shows no evidence of offering solutions that are connected to subject content areas in focus</i>	<i>The product shows some evidence of the developing students' subject content in areas identified in the project, but not convincingly</i>	<i>The product shows sufficient evidence of students' deepened understanding & application of knowledge in subject areas in focus.</i>	<i>The product shows evidence of superior development of deepened knowledge through the application, analysis and evaluation in the subject areas identified</i>
Media and technology skills	<i>There is evidence of use of media and technology but product shows lack of competency in the use of media and ICT skills. No consistency with equipment in project plan</i>	<i>Media & technology used to create the product is consistent with the project plan. Particular effort has been made to digitize the product for easy sharing & reuse</i>	<i>Apart from consistency with the project plan and the digitization of the product, there is evidence of information search and the manipulation of technology to create.</i>	<i>In addition to meeting previous levels, there is evidence of awareness of potential non-access to digital products. Alternative non-digital products or suggestions are presented</i>
Effectiveness of product for intended purpose	<i>The product is inconsistent with the solutions suggested to the problem posed in the driving question.</i>	<i>The product partly offers the solutions promised or expected based on the driving question</i>	<i>The product has been demonstrated to effectively offer solutions as envisaged in the project plan. Application in real life is feasible</i>	<i>The product shows clear evidence of solving the identified problem and students show a clear grasp of how effectively it can be used in real life contexts.</i>
Total score	5	10	15	20